



# Pack Light. Travel Slow. Connect Deep with Tamela Rich

## TAMELA RICH SUPPORTS THE HUMAN JOURNEY WITH STORIES FROM HER TRAVELS

### SIGNATURE KEYNOTES:

- Life Lessons from the Road: A Travelogue of Self-Discovery
- "Aren't You Afraid?" A Solo Traveler Reflects on Fear, Failure, and Courage
- Pink Ladies, a Homeless Veteran, and the Buffalo Zookeeper: Chance Encounters Change Your Life
- Re-imagining Summer Vacation: More Family Time, No Debt Hangover

### AUDIENCES:

- Travel, Tourism & Hospitality Conferences
- Convention and Visitors Bureaus Associations
- Community Events
- Women's Conferences
- Corporate & Industry Events
- Professional Development Seminars

### MEET TAMELA

Tamela began her love affair with the open road as a child, traveling with her family in the Vista Cruiser station wagon from Ohio to California every other summer.

By connecting audiences to nature, history, the arts, and each other, she inspires audiences to lead their best lives.

### MEETING PLANNER ENDORSEMENTS:

*Tamela is an uplifting gift! Down-to-earth and approachable, she quickly made the room a safe place to feel, share, and absorb her inspirational, full-throttle energy.*

~BILLINGS CLINIC CANCER CENTER

*The stories that Tamela shared with our group both inspired us and provided us with role models for how to improve our quality of life—at home and on the job.*

~CENTRAL PIEDMONT COMMUNITY COLLEGE

*I found Tamela very accommodating for the many pre-event media demands that are such a necessity in making a conference successful. She is conscientious, organized, and personable.*

~MERITUS HEALTH



# TAMELA RICH

## American Road Trip Expert



### TRAVEL EXPERT ON CHARLOTTE MEDIA, WHOSE STORIES EMPHASIZE:

- Family-oriented travel tips
- Itineraries for local, regional and national road trips
- Enjoying the great outdoors
- American history, culture and roadside kitsch
- Downloads for viewers containing helpful summary of the segment, links, etc.



### TRAVEL CONTRIBUTOR, CHARLOTTE PARENT:

Two monthly articles in "Travel With Purpose" blog with downloads to tips, checklists and resources for families with children.



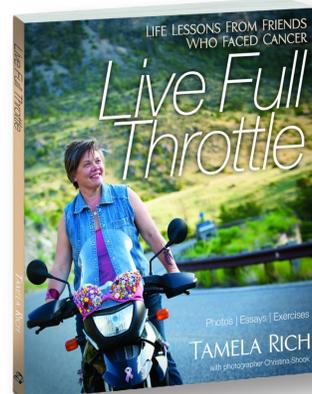
### SOCIAL MEDIA:

Active presence on Facebook, Twitter, Pinterest platforms, sharing content on American travel, the great outdoors, American history, festivals, offbeat destinations, festivals, and her own content.



### AUTHOR:

- *Live Full Throttle: Life Lessons from Friends Who Faced Cancer*
- *Two-Tank Trips: 25 Road Trips from Charlotte on Two Tanks of Gas*
- Ghostwriter/editor/contributor to other titles



### TAMELARICH.COM:

- Articles and downloads
- Newsletter and "The Daily Getaway" for subscribers
- Podcast



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